

Growth through innovation...

Welcome to Renaissance.

Specialists in strategic change, innovation and thinking.

How do you succeed and grow in challenging times and a rapidly changing world?

We believe that growth is sustained by change, change is created by action not words, action is encouraged by innovation, and innovation is driven by turning thinking into real solutions.

We can help you achieve sustainable success in your organisation by creating a renaissance in your business, products and services, organisation or brand.



OUR APPROACH:

Making sense from complexity.

Renaissance helps companies to combine and do three things better:

- **Think:** differently (creativity).
- **Act:** convert thinking into action (innovation).
- **Believe:** transform the way people behave (change).

OUR PRODUCTS:

Making new opportunities happen.

We provide personalised product packages in each of the following areas, designed to push your organisation to deliver results.

RE:CREATE

Business model innovation:

Do you want to re:create your business model the way low cost airlines have? We can help you capitalise on changes in the market, exploit new technologies, reframe your company's role in the value chain, or carve out a spot in the competitive landscape in order to deliver sustainable growth.

RE:INVENT

Product and service innovation:

Do you want to re:invent new products or take existing ones to the next level the way Dyson and Starbucks did? We can help you to constantly produce market winning new products and services, to enhance the customer experience, to find ways to improve existing products and services, or to develop brilliant new ideas in order to stay one step ahead of the competition.

RE:DESIGN

Organisational innovation:

Do you want to re:design the way you take your offer to market the way Dell and Amazon did? We can help you transform your organisation using process and structure redesign, cultural and people change, management skills, coaching expertise and leadership development designed to enable you to deliver operational excellence.

RE:DEFINE

Marketing and brand innovation:

Do you want to re:define the relationship and perception people have with you in the same way Nike and Lucozade did? We can help you to know as much as possible about your consumers, to redefine the nature of your brand, and how to make your brand impact on peoples lives in a meaningful way in order to delight your customers.

RENAISSANCE

...innovation through action

OUR METHODOLOGY:

Consulting with attitude.

We believe each challenge is special and so we need to make each response unique. To do this we combine the following:

People:

Our reputation is based on direct access to a small team of experts. It is their intimate understanding of their subject that makes our approach work.

Process:

We have proven methodologies that we adapt to suit clients and their people needs, making it as analytical, creative or pragmatic as our clients require.

Tools:

We have a tool box of real world practical techniques, both well established and new which we draw upon as appropriate.

We provide a range of approaches to meet your needs:

Consulting:

We do the work for you and make a recommendation combining analysis and implementation. Sample consulting engagements include Break Through Strategy Definition, Business Process Design, and Brand Renewal.

Workshops:

We take you through a process to help you arrive at the solution yourself. Sample workshops include Strategic Visioning, Insight Identification, Innovation Explorations, and Action & Deployment Events.

Training/coaching:

We teach you the process and techniques to enable you to do it yourself and coach you on their usage. Some sample training courses are Business Model Innovation, Propositions Excellence, Change Management, and Creativity Skills

OUR DIFFERENCE:

We don't look or feel like a traditional consultancy.

What makes a Renaissance engagement different:

INSPIRING:

Dream, believe, dare, do.

At Renaissance we combine analysis, creativity, pragmatism and action in all our interventions. To ensure your people get it, that it works and so that it sticks, we make all our interactions simple, elegant, fast and fun.

PRACTICAL:

Giving you direction and traction.

We believe our holistic approach is distinctive. Others tend to focus on strategy or implementation, analysis or creativity. Our approach combines strategy and implementation alongside analysis and creativity which means we help clients achieve sustainable results through the creation of direction and traction.

COLLABORATIVE:

90% of our work comes from existing clients or referrals.

Our clients and sector experience is broad and varied. We work with big, medium and small organisations, both in the private and public sector, at local, national and multinational level. We work across a number of sectors – consumer goods, retail and service, T.I.M.E. (technology, IT, media and entertainment), food and beverages, financial services and automotive.

IMPACTFUL:

Real change, real results, real fast.

Past Renaissance projects have resulted in business growth, increased sales and operational savings, alongside other elements such as accelerated timelines, motivated staff and improved perceptions.

CONTACT US:

Ready to take on the toughest challenges.

If you'd like any further information, email: theteam@renaissancethinking.com or call us on +44 (0) 20 8870 8302



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